



Linda Liukas

Linda is the author and illustrator of Hello Ruby, a children's picture book about the whimsical world of computers, as well as the founder of Rails Girls, a global movement to teach young women programming in over 270 cities. She loves Muji, Zelda Fitzgerald, software and sparkly things. Currently she is a TED Resident in New York.

Linda is a programmer, storyteller and illustrator from Helsinki, Finland. Her book series Hello Ruby introduces the whimsical world of technology for kids and has been translated to over 25 languages.

Hello Ruby made its debut on Kickstarter and quickly smashed its \$10,000 funding goal after just 3.5 hours and gathering 380 000 dollars in total funding. Her TED talk has gathered over 1.5 million views.

Linda is a central figure in the world of programming and has worked on edutech already before it was called that. She is the founder of Rails Girls, a global phenomenon teaching the basics of programming for young women all over the world. Further, she believes that code is the 21st century literacy and the need for people to speak the ABC of Programming is imminent. She believes our world is increasingly run by software and we need more diversity in the people who are building

Linda has studied in business, design and engineering in Aalto University and product engineering in Stanford University.

Example clients

- Nokia Networks (FIN), Schibsted (NO), Gemalto (FR), CIO City (NE), Fujitsu (FI), Comptel (FI). Talks for R&D departments and engineering as part of leadership training.
- Rakuten (JP), Nordic Business Forum (FI). Education for the 21st century, big yearly conferences.
- Wired (UK), National Gallery in Victoria with Telstra (AU). More experimental content - around technology & creativity.
- New York Department of Education (US), City of Stockholm (SWE), DIDDATTICHE (IT).

Honors

- DIA Gold. Biggest Design Award in China, 1M RMB 2017
- Thinkers 20: The Brightest Business Minds of Northern Europe 2016
- 50 most inspiring women in technology in Europe 2015
The Young Speaker of the Year in Finland 2015
- Finland State Award for Children's Culture 2014
- 30 under 30 in Northern Europe 2014
- Ruby Hero 2013

Topics

These are topics that have proven valuable to customers in the past and are meant only to suggest the speakers range and interests.

- Innovation & Design
- Programming & AI
- Education
- Societal impact
- Technology

Example talks

For more example talks, see lindaliukas.com

One Hundred Languages. Computers surround us in our daily lives, but the most powerful ideas of computing go beyond the sleek silver containers and glowing boxes. What are these ideas? And how do we prepare our kids (or ourselves!) for a world where more and more of the problems around us look like computers?

Linda Liukas will talk about how we can move towards a more humane tech industry, and identifies what it means to approach technology from the unique perspective.